

FOR IMMEDIATE RELEASE:

December 27, 2019

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Sail to Trail WineWorks Appoints Missa Capozzo as Sommelier and Executive Vice President of Product Development

Christopher Simpson, Founder and CEO of Sail to Trail WineWorks is proud to announce that Missa Capozzo, CSW, WSET3, FWS, is joining Sail to Trail WineWorks as the Sommelier and Executive Vice President of Product Development. In Missa's new role she will be taking point on developing new offerings by Sail to Trail, from strategic expansion of the wine portfolio, to creating new and exciting events that amplify the brand's unique place in the Northeastern winery and brewery landscape. Missa has extensive experience in the wine industry in every level of influence in a number of organizations. Her previous work experience includes roles as EVP of Sales and Acquisitions at VINOvations in Sharon, MA; Wine Educator at Boston Wine School; Director of Sommology at Phoenix Vintners, LLC.; and Wine Educator and Consultant with The Tasting Company and with Flow Wine Group. Missa's wine expertise is renowned throughout the Northeast and beyond.

"As a consultant, Missa has been critical to the development of the outstanding wine portfolio currently being offered here at Sail to Trail," states Christopher Simpson. "We couldn't be more pleased to have her come aboard as part of the growing team here."

About Sail to Trail WineWorks:

Sail to Trail WineWorks is a premier urban winery in New England with the distinction of being the first winery established in Worcester, Massachusetts. Its mission is to redefine the industry, eschewing the stereotypical winery experience and bringing exceptional wines to consumers by curating the best varietals from across the globe. Sail to Trail wines are hand-selected in limited quantities and are available for purchase both at the Sail to Trail WineWorks Tasting Room and online in 40 states. Club members enjoy access to limited-batch wines delivered to their door every month or on a quarterly basis. They also benefit from exclusive discounts, member-only wine tastings, access to special events and other loyalty rewards.

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